

# Tugas 4

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**Session: Task  
Writing Paper**

# How to write Paper

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Student has to be able to write a paper

# What is a paper?

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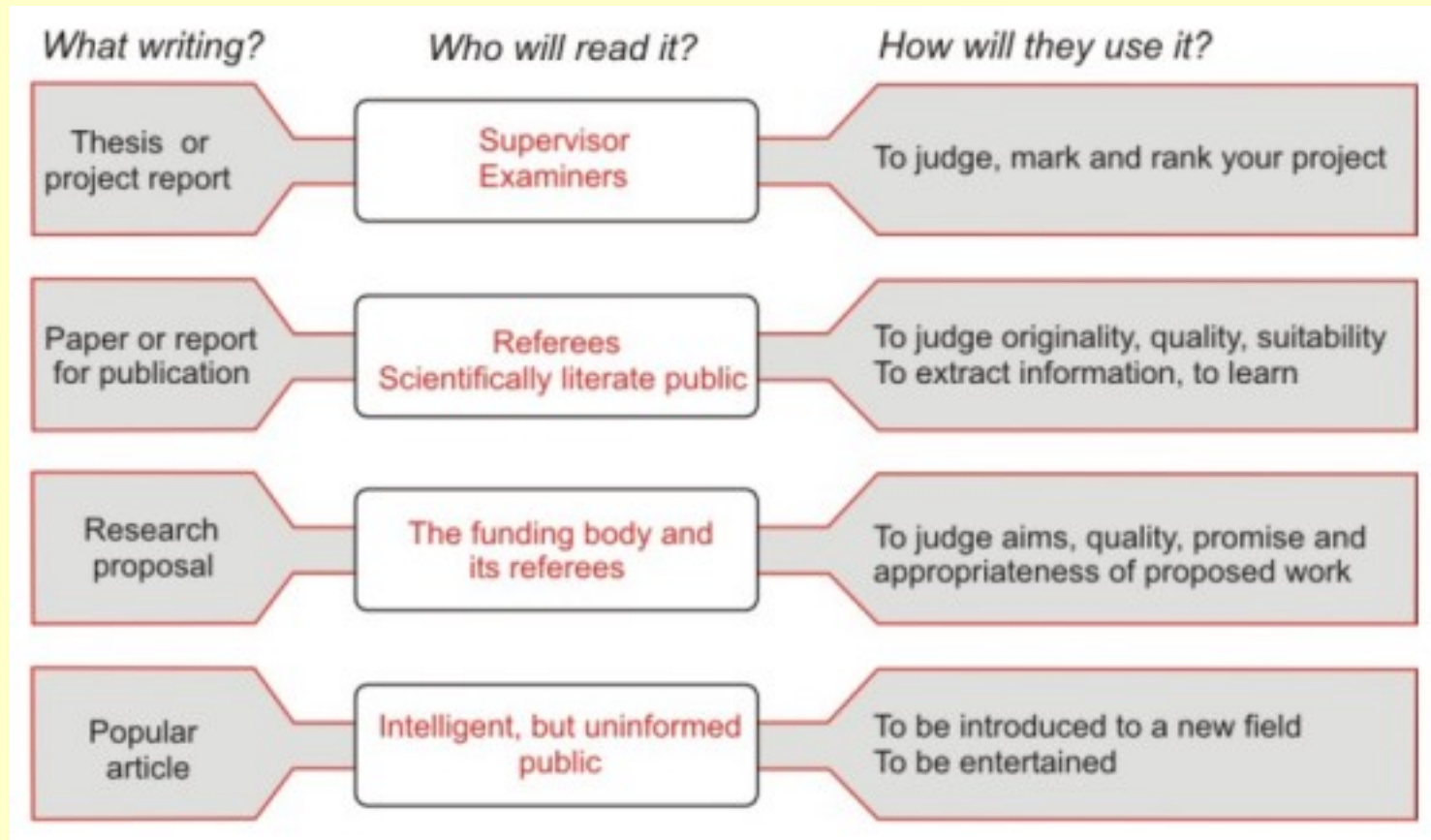
- Well-written papers are read, remembered, cited. Poorly written papers are not.
- To write well, you need a design. Like any design activity, there are a number of steps.

# The Design

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- The readers are your examiners.
- They expect details of all relevant parts: why you did it, its background, your thinking, what you did, your conclusions and your views on where it is going.
- They don't want the irrelevant parts—details of how standard equipment works, for instance.

# Technical Writing



# Structure

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- Title 8 – 12 words
- Abstract 200 - 250 words
- Introduction
- Contents
- Conclusion
- References 2000 – 2500 words

# Get Topic

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- Use these drivers:
  - How .....
  - Impact .....
  - Comparing .....
  - Evaluating .....
  - Roles .....
  - Analysis .....
  - etc.

# Examples

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- **How** Information Changes Consumer Behavior and How Consumer Behavior Determines Corporate Strategy
- **Impact** of Information Systems on Market Structure and Function: Developing and Testing Theories
- The **Role** of User Participation in Information Systems Development: Implications from a Meta-Analysis

# Examples

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- Empirically **comparing** information systems outsourcing with end-user computing development
- The **evaluating** model for the technology needs of Indonesia high-tech industries
- Data mining research for customer relationship management systems: a framework and **analysis**

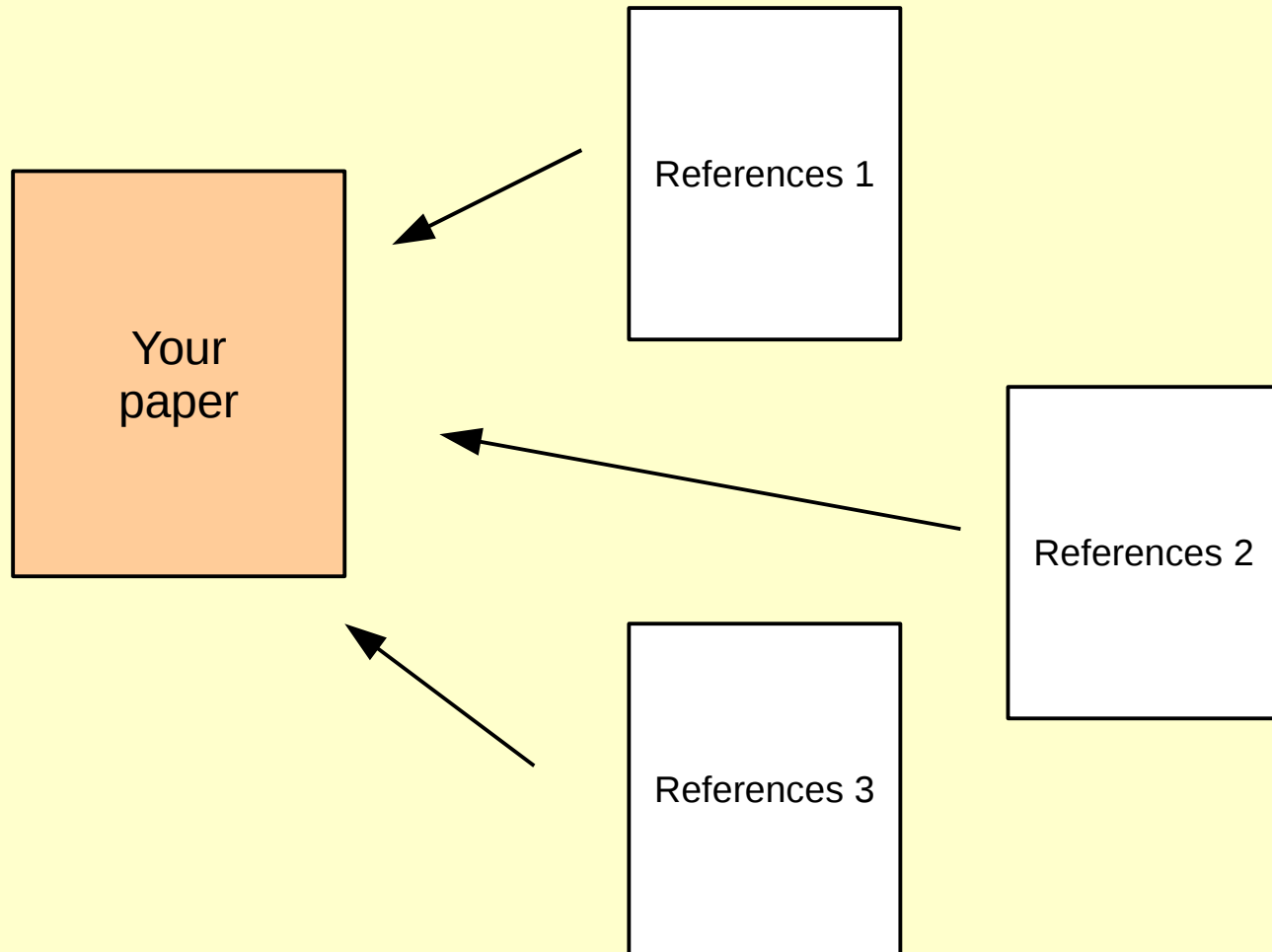
# Search Supporting Articles

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- Use Search Engines: Google, Yahoo, etc.
- Provide some best keywords:
  - Topics,
  - drivers,
  - information systems,
  - Paper
  - Filetype: pdf
- Example:
  - Open source impact information systems  
paper filetype:pdf

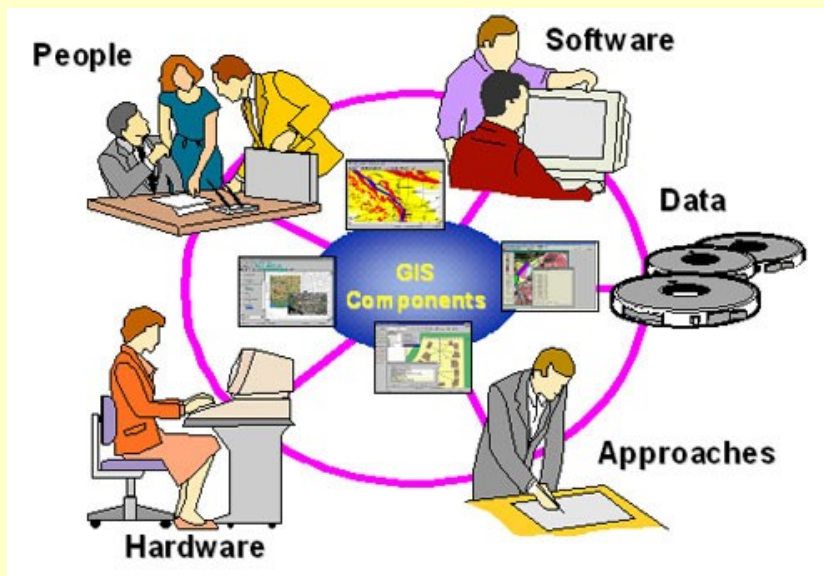
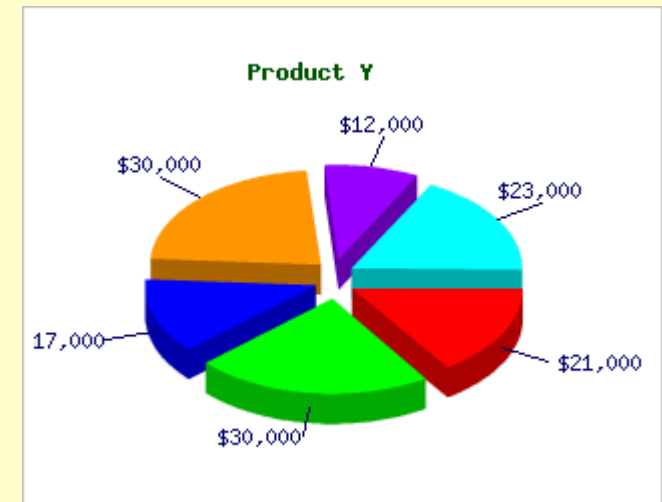
# References

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# Empirical Data

- Tables
- Charts
- Images
- etc.



Symbol	Closing NAV	DIV	NAV Change	NAV Change %	Offer Price	10:00	11:00	12:00
<a href="#">FSAIX</a>	27.13		+0.05 ↑	+0.18	27.97	27.05	27.06	27.01
<a href="#">FSAVX</a>	25.90		+0.61 ↑	+2.41	26.70	25.62	25.65	25.66
<a href="#">FSRBX</a>	34.63		+0.27 ↑	+0.79	35.70	34.51	34.44	34.44
<a href="#">FBIOX</a>	48.08		+1.11 ↑	+2.36	49.57	47.72	47.81	47.94
<a href="#">FSLBX</a>	43.65		+0.31 ↑	+0.72	45.00	43.53	43.42	43.38
<a href="#">FBSOX</a>	12.50		+0.13 ↑	+1.05	12.89	12.43	12.42	12.42
<a href="#">FSCHX</a>	40.81		+0.48 ↑	+1.19	42.07	40.55	40.61	40.61
<a href="#">FDCPX</a>	29.42		+0.93 ↑	+3.26	30.33	29.02	29.07	29.10
<a href="#">FSHOX</a>	27.93		+0.35 ↑	+1.27	28.79	27.69	27.64	27.78
<a href="#">FSCPX</a>	21.52		+0.22 ↑	+1.03	22.19	21.40	21.38	21.38
<a href="#">FCYIX</a>	13.00		+0.12 ↑	+0.93	13.40	12.92	12.92	12.94
<a href="#">FSDAX</a>	43.68		+0.49 ↑	+1.13	45.03	43.30	43.34	43.37
<a href="#">FSDCX</a>	12.95		+0.33 ↑	+2.61	13.35	12.76	12.78	12.79
<a href="#">FSELX</a>	32.25		+0.92 ↑	+2.94	33.25	31.92	31.93	31.94

# TASK: 2

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- Personal Task:
  - Buy a **ABIS** Journal @toserba
  - **Write a paper** related to IT for Business
  - Use 3 **International Articles** (minimum)
- Technical:
  - A4 paper, **OpenOffice** Document.
  - Provide **Empirical Data** in Content
- See the Schedules

# Schedules

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Topics/Titles/Articles Consultation	2 - 16 April 2009
Test Basic Knowledge Topics/Articles	9 - 23 April 2009
Writing paper	9 – 7 May 2009
Submit paper	8 May 2009

**Don't be late, your paper will be rejected  
Do it from now!**

# Items to be considered

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- Basic Knowledge Test
- Paper
  - Content, format
- Presentation

# Question?

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# Thank You!