

Tugas 4

**Session: Task
Writing Paper**

How to write Paper



Student has to be able to write a paper

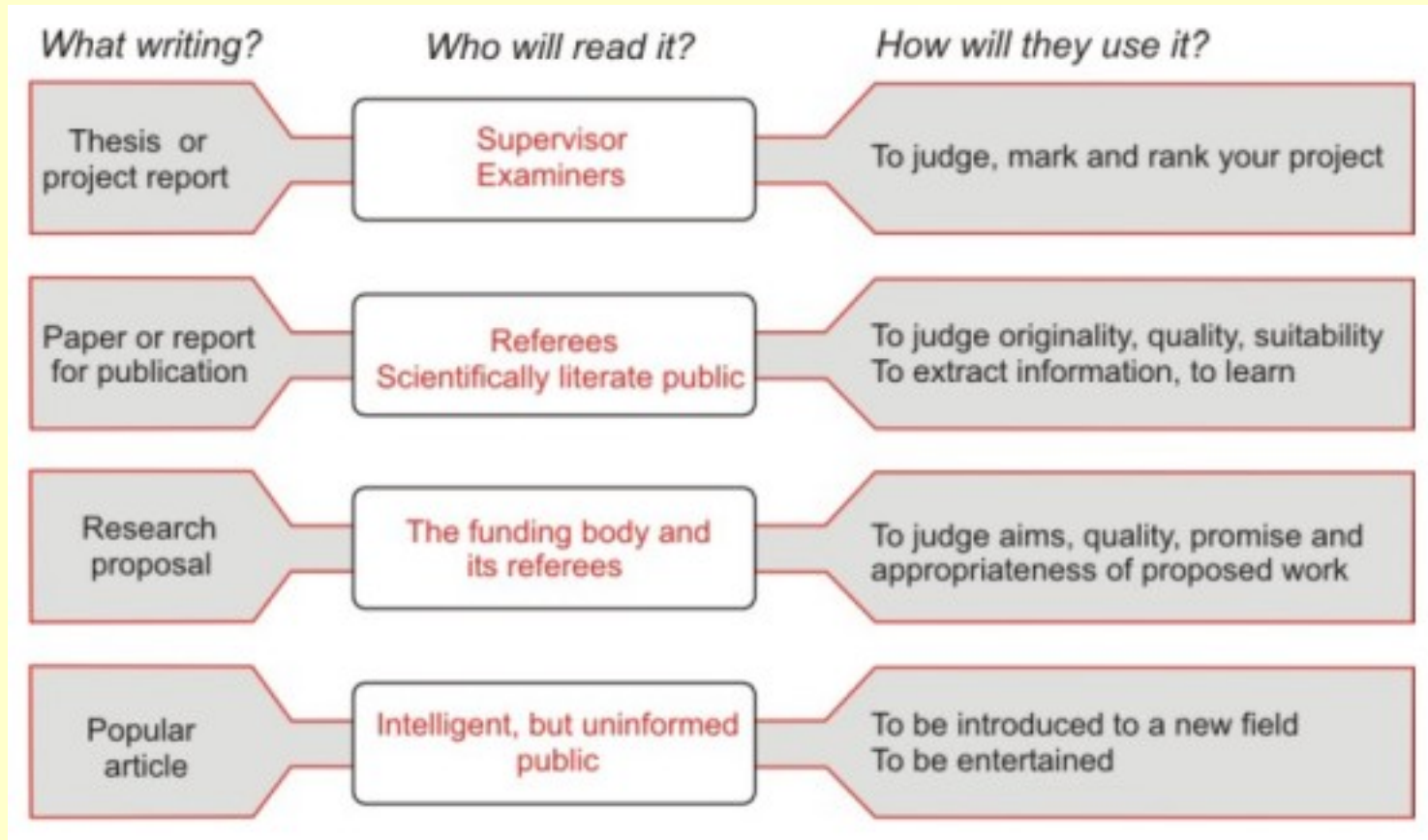
What is a paper?

- Well-written papers are read, remembered, cited. Poorly written papers are not.
- To write well, you need a design. Like any design activity, there are a number of steps.

The Design

- The readers are your examiners.
- They expect details of all relevant parts: why you did it, its background, your thinking, what you did, your conclusions and your views on where it is going.
- They don't want the irrelevant parts—details of how standard equipment works, for instance.

Technical Writing



Structure

- Title 8 – 12 words
- Abstract 200 - 250 words
- Introduction
- Contents
- Conclusion
- References 2000 – 2500 words

Get Topic

- Use these drivers:
 - How
 - Impact
 - Comparing
 - Evaluating
 - Roles
 - Analysis
 - etc.

Examples

- **How** Information Changes Consumer Behavior and How Consumer Behavior Determines Corporate Strategy
- **Impact** of Information Systems on Market Structure and Function: Developing and Testing Theories
- The **Role** of User Participation in Information Systems Development: Implications from a Meta-Analysis

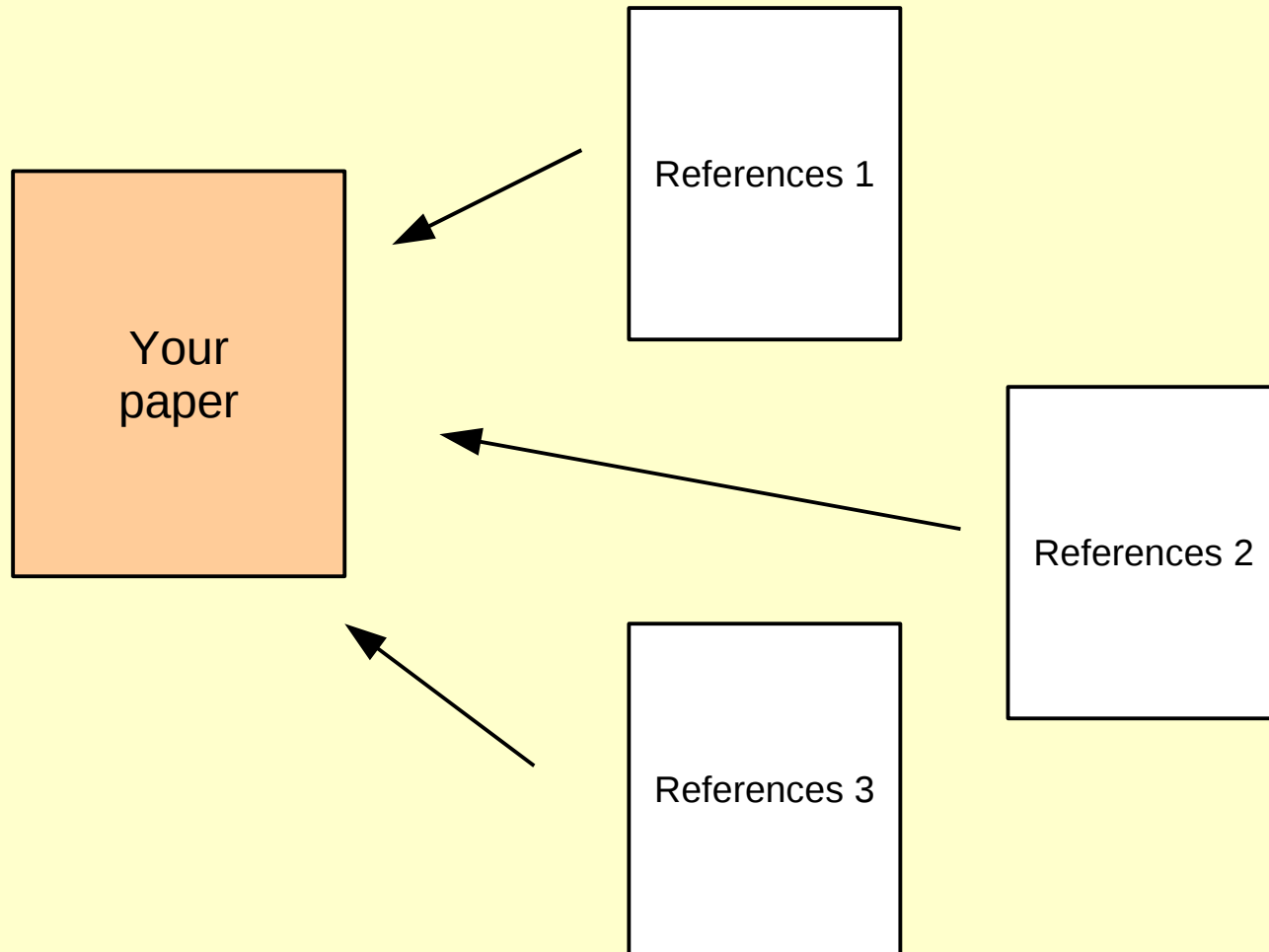
Examples

- Empirically **comparing** information systems outsourcing with end-user computing development
- The **evaluating** model for the technology needs of Indonesia high-tech industries
- Data mining research for customer relationship management systems: a framework and **analysis**

Search Supporting Articles

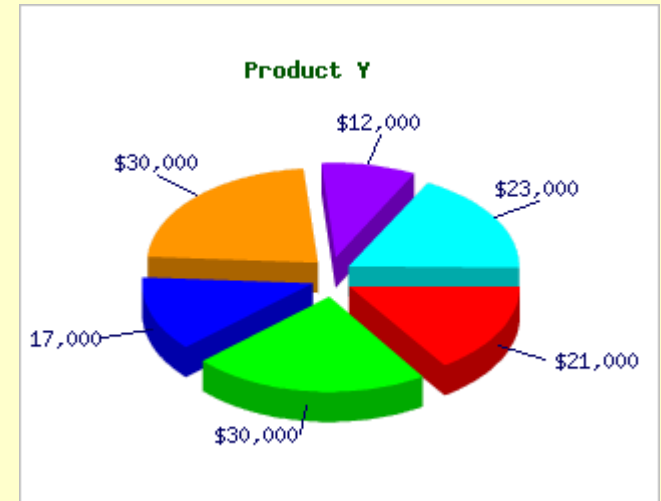
- Use Search Engines: Google, Yahoo, etc.
- Provide some best keywords:
 - Topics,
 - drivers,
 - information systems,
 - Paper
 - Filetype: pdf
- Example:
 - Open source impact information systems
paper filetype:pdf

References

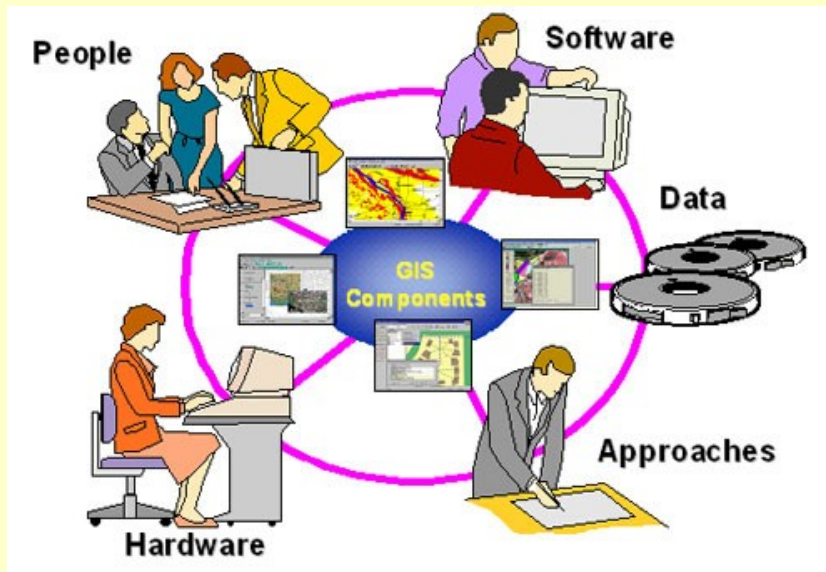


Empirical Data

- Tables
- Charts
- Images
- etc.



Symbol	Closing NAV	DIV	NAV Change	NAV Change %	Offer Price	10:00	11:00	12:00
FSAIX	27.13		+0.05 ↑	+0.18	27.97	27.05	27.06	27.01
FSAVX	25.90		+0.61 ↑	+2.41	26.70	25.62	25.65	25.66
FSRBX	34.63		+0.27 ↑	+0.79	35.70	34.51	34.44	34.44
FBIOX	48.08		+1.11 ↑	+2.36	49.57	47.72	47.81	47.94
FSLBX	43.65		+0.31 ↑	+0.72	45.00	43.53	43.42	43.38
FBSOX	12.50		+0.13 ↑	+1.05	12.89	12.43	12.42	12.42
FSCHX	40.81		+0.48 ↑	+1.19	42.07	40.55	40.61	40.61
FDCPX	29.42		+0.93 ↑	+3.26	30.33	29.02	29.07	29.10
FSHOX	27.93		+0.35 ↑	+1.27	28.79	27.69	27.64	27.78
FSCPX	21.52		+0.22 ↑	+1.03	22.19	21.40	21.38	21.38
FCYIX	13.00		+0.12 ↑	+0.93	13.40	12.92	12.92	12.94
FSDAX	43.68		+0.49 ↑	+1.13	45.03	43.30	43.34	43.37
FSDCX	12.95		+0.33 ↑	+2.61	13.35	12.76	12.78	12.79
FSELX	32.25		+0.92 ↑	+2.94	33.25	31.92	31.93	31.94



TASK: 2

- Personal Task:
 - Buy a **ABIS** Journal @toserba
 - **Write a paper** related to IT for Business
 - Use 3 **International Articles** (minimum)
- Technical:
 - A4 paper, **OpenOffice** Document.
 - Provide **Empirical Data** in Content
- See the Schedules

Schedules

Topics/Titles/Articles Consultation	22 May - 5 April 2010
Test Basic Knowledge Topics/Articles	29 May - 12 April 2010
Writing paper	1 April – 1 May 2010
Submit paper	< 5 May 2010

**Don't be late, your paper will be rejected
Do it from now!**

Items to be considered

- Basic Knowledge Test
- Paper
 - Content, format
- Presentation

Question?

Thank You!